

New eBook: The Scientist Videographer

Add Video to Your Communication Toolbox

The Scientist Videographer is a detailed how-to for scientists, science educators, and students who wish to make their own videos. Using a new authoring platform to combine text, video, and other interactive content, the author has created an electronic guidebook to science videography. This ebook shows how to plan, shoot, edit, and publish an effective and professional-looking science video to:

- Demonstrate a technique or experimental protocol
- Show “broader impacts” of research in grant proposals
- Create supplemental online material for journal articles
- Produce online lessons or courses
- Film lectures, class field trips, or other activities
- Prepare outreach materials
- Prepare job interview/promotion materials
- Raise visibility in the scientific/education community

Watch Media Trailer

Just scan the bar code below with your Smartphone or Tablet to watch the media trailer for the book. Download a scanner from your App Store.

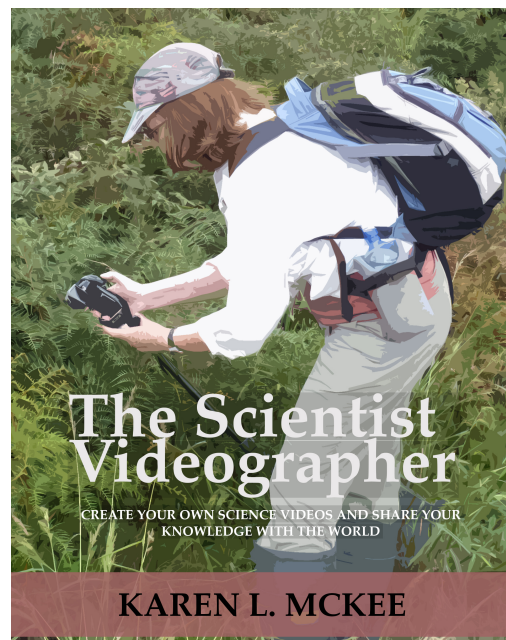


The Scientist of the Future

Videography skills will become increasingly important for the scientist of the future to keep pace with the rapid changes in communication technology and electronic publishing. As public demand for more accessible and engaging science information increases and as competition for science jobs, research funding, and space in journals becomes more intense, those scientists with multimedia skills such as videography will be at a distinct advantage. 21st century consumers of scientific information, both technical and non-technical, will expect media-rich content, and scientists must be prepared to provide it.

What You Will Learn

This ebook is a useful resource for the current generation of science students as well as established scientists who wish to add video to their communication toolbox. By following the instructions and tutorials included in this ebook, anyone can quickly acquire the necessary knowledge and skills to create their own science videos. This ebook is chock-full of tutorials, tips, examples, and exercises designed to get you started in science videography. The use of inexpensive hardware, software, and accessories is emphasized to allow video creation without breaking the bank.



Availability

The Scientist Videographer, which is now available in the iTunes Store for \$14.99, is designed to be read on an iPad (or a Mac). If you prefer, you can first download a free sample, which includes the book’s media trailer and first Chapter. Then if you decide to purchase, it’s easy to update to the full version. **Future editions will be available for other reading platforms.**

WHERE TO PURCHASE: [direct link to book](#) in the iTunes Store

For more information and announcements, visit the website below:

Website: <http://thescientistvideographer.com/wordpress/ebook>